



# PRIVACY POLICY (last updated 11th September, 2025)

## 1. Introduction

At **Asana Africa**, we respect your privacy and are committed to protecting the personal data you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website ([www.asana.africa](http://www.asana.africa)), make an inquiry, or interact with us in other ways.

## 2. Information We Collect

We may collect the following types of information:

- **Personal details** (name, email address, phone number, country of residence) when you fill out inquiry forms, sign up for newsletters, or contact us directly.
- **Property interest details** if you request information about specific developments.
- **Payment-related details** only if you engage in transactions with us (handled securely via third-party providers).
- **Technical data** (IP address, browser type, device information, pages visited) through cookies and analytics tools.

## 3. How We Use Your Information

We use your information to:

- Respond to your inquiries and provide requested information about our developments.
- Process reservations, purchases, or contracts if you decide to invest.
- Send newsletters, updates, and promotional material (only if you opt in).
- Improve our website, marketing, and services.
- Comply with legal obligations.

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## 4. Sharing of Information

We do not sell or rent your personal data. We may share it only with:

- **Trusted service providers** (e.g., email platforms, website hosting, payment processors) who help us operate our business.
- **Professional advisors** (lawyers, accountants) if necessary.
- **Authorities** when required by law.

## 5. Cookies & Analytics

Our website may use cookies and tracking technologies (such as **Google Analytics** and **Meta/Facebook Ads tracking**) to understand visitor behavior and improve our services. You can control or disable cookies through your browser settings.

## 6. Data Security

We take appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, or misuse.

## 7. Data Retention

We keep your personal data only as long as necessary for the purposes outlined in this Policy, or as required by law.

## 8. Your Rights

Depending on your location, you may have the right to:

- Access the personal data we hold about you.
- Request corrections or updates.
- Request deletion of your data.



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- Withdraw consent to marketing communications.

To exercise these rights, please contact us at: [info@asana.africa](mailto:info@asana.africa).

## 9. International Data Transfers

Since Asana Africa operates in Zanzibar and serves international clients, your personal data may be processed outside your country of residence. We ensure safeguards are in place to protect your information.

## 10. Changes to This Policy

We may update this Privacy Policy from time to time. Any updates will be posted on this page with a revised "Last updated" date.

## 11. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact us at:

**Asana Africa**

Email: [info@asana.africa](mailto:info@asana.africa)

Website: [www.asana.africa](http://www.asana.africa)